



News Release

FOR IMMEDIATE RELEASE

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CIGNA HEALTHCARE OF NEW HAMPSHIRE AND ELLIOT HEALTH SYSTEM TEAM UP FOR THE 14TH ANNUAL CIGNA/ELLIOT CORPORATE ROAD RACE

Manchester, NH – The largest road race in New Hampshire history and the third largest timed road race in New England has a new name and affiliation. Elliot Health System and Cigna Healthcare have joined together to host the 14th Annual Cigna/Elliott Corporate Road Race.

“The partnership with Elliot Health System is a good one for us and it makes sense as this race has always been a celebration of fitness,” said Carol Martin-Krochmal, new business manager for CIGNA Healthcare of New Hampshire. “As a healthcare leader in Manchester, there is a natural and meaningful fit for Elliot Health System to join us as a major sponsor.”

“For Elliot, this is a tremendous opportunity to build awareness for the importance of health, wellness and fitness as we face ongoing issues relating to obesity in the community we serve,” said Doug Dean, President and CEO. “Elliot is honored to join CIGNA for this event and we are fortunate to have been asked to co-host the most successful health and fitness event in Manchester.”

The Cigna/Elliott Corporate Road Race will take place on Thursday, August 10th, in downtown Manchester, NH at 6:20 in the evening. Elite runners, walkers, and wheelchair entrants are welcome and over 6000 participants are expected again this year. All participants will receive the official road race t-shirt and cash prizes will be awarded to the top five male and female finishers. Corporate Cups will be awarded in three categories, including, fastest co-ed team, fastest male team and fastest female team.

This year, the road race beneficiary is Easter Seals. Easter Seals is committed to ensuring that people with disabilities have equal opportunity to live, learn, work and play.

For information about how to register for the Cigna/Elliott Corporate Road Race, call the Race Hot Line at 1-800-554-1664.