



FOR IMMEDIATE RELEASE
May 3, 2006

"DRINK PINK" CAMPAIGN RAISES \$18,000 TO HELP FIGHT BREAST CANCER IN NEW HAMPSHIRE

Manchester, NH – Sutter Home Winery has donated \$18,000 to the Elliot Breast Health Center as a result of its recent *Drink Pink* campaign. The winery donated 35 cents of each Sutter Home White Zinfandel purchase made at New Hampshire State Liquor Stores, Hannaford, Shaw's, Stop n Shop, and Market Basket grocery stores last fall.

"We are very grateful to Sutter Home for its generous donation," says Edward Dalton, MD, FACS. "Their support will help the Elliot Breast Health Center continue to provide comprehensive care to women with breast cancer."

Sutter Home's owners, Vera Trincherro Torres and Senior Vice President, Terry Wheatley developed the *Sutter Home for Hope* program in 2001. Both women are breast cancer survivors and developed the *Drink Pink* program to support organizations such as the Elliot Breast Health Center, where early detection and conclusive care are the cornerstone of breast healthcare.

"Our hope and the focus of our winery's campaign, is that soon there will be a cure for all those who are diagnosed with breast cancer," says Wheatley.

This year's *Drink Pink* campaign was Sutter Home's most successful yet.

Pictured below:

Dean Williams, VP and General Manager for Martignetti Companies of New Hampshire, Inc. presents a check to Edward Dalton, MD, FACS of the Elliot Breast Health Center.



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