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ELLIOT HOSPITAL VOTED “CONSUMER CHOICE” BY THE COMMUNITY

MANCHESTER, NH — Elliot Hospital has been named a 2015 - 2016 **Consumer Choice Award** winner by National Research Corporation (NRC). The annual award identifies hospitals across the United States that healthcare consumers choose as having the highest quality and image.

“The highest honor for us is when the community votes and tells us they have experienced our care and find us to be of the highest quality,” said Jim Woodward, President & CEO, Elliot Health System.

“For each of the past 20 years, winning hospitals have provided outstanding experiences that have transcended their four walls to build consumer preference, loyalty, and trust in their markets. We are honored to congratulate this year’s winners on a job well done,” said Brian Wynne, Vice President of Business Development at National Research. This year marks the 20th anniversary of the Consumer Choice Award celebrating the power of a strong brand image in healthcare.

“Our mission is to ‘Inspire wellness, Heal our patients, and Serve with compassion in every interaction,’ so we are humbled to learn that our patients value us and know us for the high quality healthcare we deliver to the community,” added Woodward.

Winners are determined by consumer perceptions on multiple quality and image ratings collected in the company’s Market Insights survey, the largest online consumer healthcare survey in the country. National Research surveys more than 300,000 households in the contiguous 48 states and the District of Columbia. Hospitals named by consumers are analyzed and ranked based on Core Based Statistical Areas defined by the U.S. Census Bureau, with winning facilities being ranked the highest.

About Elliot Health System

Elliot Health System is a non-profit organization serving your healthcare needs since 1890. The largest provider of comprehensive healthcare services in Southern New Hampshire, Elliot Hospital, a 296-bed acute care facility and the first community hospital in the state, serves as the cornerstone of the health system. Elliot is home to Manchester’s designated Regional Trauma Center, Elliot Breast Health Center, Elliot Urgent Care, a Level 3 Newborn Intensive Care Unit, Elliot Physician Network, Elliot Regional Cancer Center, the Elliot Senior Health Center, Visiting Nurse Association of Manchester and Southern New Hampshire, Elliot at River’s Edge and New

Hampshire's Hospital for Children For more information on any of Elliot's services, call 603- 663-4567 or visit www.elliotohospital.org.

About National Research Corporation

For more than 30 years, National Research Corporation (NASDAQ: NRCIA and NRCIB) has been at the forefront of patient-centered care. Today the company's focus on empowering customer-centric healthcare across the continuum extends patient-centered care to incorporate families, communities, employees, senior housing residents, and other stakeholders. National Research is dedicated to representing the true voice of patients and other healthcare stakeholders. This integration of cross-continuum metrics and analytics uncovers insights for effective performance improvement, quality measurement, care transitions, and many other factors that impact population health management. For more information, call 800-388-4264, write to info@nationalresearch.com, or visit www.nationalresearch.com.

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